»We are really stepping on the gas when it comes to the digital transformation.«

Harald Giesser, CIO Schaeffler
Publishing Company
Media-Manufaktur GmbH
Liebigstrasse 2
D-30982 Pattensen
☎ +49 5101 99039-60
✉ +49 5101 99039-61
✉ verlag@media-manufaktur.com

Managing Director
Fabian Müller

Publishing Director
Dirk Reusch

Publisher
Dominik Ortlepp

Assistant of the publishing management
Tanja Burmeister
☎ +49 5101 99039-98
✉ burmeister@media-manufaktur.com

Subscription service
Maria Ganseforth
☎ +49 5101 99039-60
✉ ganseforth@media-manufaktur.com

Sales/Reader Service
Franziska Freund
☎ +49 5101 99039-92
✉ freund@media-manufaktur.com

Editor in Chief
Hilmars Dunker
✉ dunker_ext@media-manufaktur.com

Deputy Editor
Ralf Bretting
✉ bretting_ext@media-manufaktur.com

News editor
Werner Beutnagel
☎ +49 5101 99039-93
✉ beutnagel@media-manufaktur.com

Online editor
Pascal Nagel
☎ +49 5101 99039-86
✉ nagel@media-manufaktur.com

Social media editor
Yannick Polchow
☎ +49 5101 99039-75
✉ polchow@media-manufaktur.com

Editorial assistant
Birgit Niemann
☎ +49 5101 99039-91
✉ niemann@media-manufaktur.com

International Editor
Arjen Bongard
☎ +49 89 416107850
✉ abongard@automotiveIT.com

Advertising manager automotiveIT, carIT & automotiveIT international
Patrick Krumbach
☎ +49 5101 99039-97
✉ krumbach@media-manufaktur.com

Advertising manager business impact
Guido Goldenitz
☎ +49 5101 99039-94
✉ goeldenitz@media-manufaktur.com

Media consultant
Laura Pavel
☎ +49 5101 99039-96
✉ pavelf/media-manufaktur.com

Advertising assistant
Andrea Pacoli
☎ +49 5101 99039-95
✉ pacoli@media-manufaktur.com

Congress manager
Meike Seipelt
☎ +49 5101 99039-90
✉ seipelt@media-manufaktur.com

Volume
Volume 9, 2017

Frequency
8x annually
See theme schedule

Subscription prices
8x annually print and digital + special editions (including carIT):
Germany: 154,- €
Europe: 192,- €
Overseas: 223,- €
All prices are understood to include customs fees, Plus VAT

Member of VDZ – the Association of German Magazine Publishers

Volume
Volume 9, 2017

Frequency
8x annually
See theme schedule

Subscription prices
8x annually print and digital + special editions (including carIT):
Germany: 154,- €
Europe: 192,- €
Overseas: 223,- €
All prices are understood to include customs fees, Plus VAT

Member of VDZ – the Association of German Magazine Publishers

Volume
Volume 9, 2017

Frequency
8x annually
See theme schedule

Subscription prices
8x annually print and digital + special editions (including carIT):
Germany: 154,- €
Europe: 192,- €
Overseas: 223,- €
All prices are understood to include customs fees, Plus VAT

Member of VDZ – the Association of German Magazine Publishers
<table>
<thead>
<tr>
<th>Edition</th>
<th>Publication date</th>
<th>Editorial close</th>
<th>Ad close</th>
<th>Print files</th>
<th>Cover themes/Special focuses</th>
<th>Sections</th>
<th>Trade Fairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan./Feb. 01-02/2017</td>
<td>Feb. 24</td>
<td>Jan. 13</td>
<td>Feb. 10</td>
<td>Feb. 15</td>
<td>Artificial Intelligence</td>
<td>1st Quarter 2017</td>
<td>1st Quarter 2017: CES, Las Vegas USA, North American International Auto Show (NAIAS), Detroit USA</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>IT Country Japan</td>
<td>Mar. 20-24, 2017</td>
<td>Geneva Motor Show: CebIT, Hannover</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Startup Country Germany?</td>
<td>Mar. 23, 2017</td>
<td>automotiveIT Kongress, Hannover</td>
</tr>
<tr>
<td>Mar./Apr. 03-04/2017</td>
<td>Feb. 17</td>
<td>Jan. 10</td>
<td>Feb. 03</td>
<td>Feb. 08</td>
<td>New Players in the Connected Car Market</td>
<td>IT Strategy, IT Management, Development, Production, Sales &amp; Distribution, Car ICT</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Special: Autonomous driving</td>
<td>Mar. 31, 2017</td>
<td>Data Scientist: Digital factory, production, The digital twin – the digital depiction of the real vehicle, Data protection reform – Europe’s new data rule</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>The digital twin – the digital depiction of the real vehicle</td>
<td>Mar. 21, 2017</td>
<td>New Players in the Connected Car Market: Special: Autonomous driving, Data law: Who owns the data, Data analytics in the connected car</td>
</tr>
</tbody>
</table>

**Edition:** 01/2017, 02/2017, 03/2017, 04/2017

**xFFFF:** Media Data 2017

**Edition:** MAGAZINE · WEB · NEWSLETTER · APP · CONGRESSES · CORPORATE PUBLISHING

**Edition:** 01/2017

**Edition:** 02/2017

**Edition:** 03/2017

**Edition:** 04/2017

**Edition:** 05/2017

**Edition:** 06/2017

**Edition:** 07/2017

**Edition:** 08/2017

**Edition:** 09/2017

**Edition:** 10/2017

**Edition:** 11/2017
<table>
<thead>
<tr>
<th>Edition</th>
<th>Publication date</th>
<th>Editorial close</th>
<th>Ad close</th>
<th>Print files</th>
<th>Cover themes/Special focuses</th>
<th>Sections</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 05/2017</td>
<td>May 12</td>
<td>Mar. 31</td>
<td>Apr. 28</td>
<td>May 03</td>
<td>Social Media as a Company Strategy&lt;br&gt;Data analytics/Big Data&lt;br&gt;Energy and storage systems – where is the energy coming from for the new computing centers and data?&lt;br&gt;PLM</td>
<td>2nd Quarter 2017&lt;br&gt;April 5-6, 2017&lt;br&gt;VDA Technischer Kongress, Hannover&lt;br&gt;April 14-23, 2017&lt;br&gt;New York International Auto Show&lt;br&gt;April 20-23, 2017&lt;br&gt;iMobility, Stuttgart&lt;br&gt;April 24-28, 2017&lt;br&gt;Hanover Fair&lt;br&gt;April 9-17, 2017&lt;br&gt;AMICOM, Leipzig&lt;br&gt;April 26, 2017&lt;br&gt;automotiveIT Forum, Hannover&lt;br&gt;carIT Forum&lt;br&gt;May 9-12, 2017&lt;br&gt;Control Stuttgart&lt;br&gt;May 17-18, 2017&lt;br&gt;ProSTEP iViP Symposium, Essen&lt;br&gt;June 7-9, 2017&lt;br&gt;CES, Shanghai&lt;br&gt;automotiveIT DSAG – Automotive Summit 2017&lt;br&gt;July 5-6, 2017&lt;br&gt;ConCarExpo Berlin&lt;br&gt;05.-06.07.2017&lt;br&gt;ConCarExpo, Berlin</td>
</tr>
<tr>
<td>May 05/2017</td>
<td>May 05</td>
<td>Mar. 24</td>
<td>Apr. 21</td>
<td>Apr. 25</td>
<td>Security in the Connected Car&lt;br&gt;Special: New business models/data&lt;br&gt;Connected truck&lt;br&gt;Software testing and development</td>
<td>2nd Quarter 2017&lt;br&gt;April 5-6, 2017&lt;br&gt;VDA Technischer Kongress, Hannover&lt;br&gt;April 14-23, 2017&lt;br&gt;New York International Auto Show&lt;br&gt;April 20-23, 2017&lt;br&gt;iMobility, Stuttgart&lt;br&gt;April 24-28, 2017&lt;br&gt;Hanover Fair&lt;br&gt;April 9-17, 2017&lt;br&gt;AMICOM, Leipzig&lt;br&gt;April 26, 2017&lt;br&gt;automotiveIT Forum, Hannover&lt;br&gt;carIT Forum&lt;br&gt;May 9-12, 2017&lt;br&gt;Control Stuttgart&lt;br&gt;May 17-18, 2017&lt;br&gt;ProSTEP iViP Symposium, Essen&lt;br&gt;June 7-9, 2017&lt;br&gt;CES, Shanghai&lt;br&gt;automotiveIT DSAG – Automotive Summit 2017&lt;br&gt;July 5-6, 2017&lt;br&gt;ConCarExpo Berlin&lt;br&gt;05.-06.07.2017&lt;br&gt;ConCarExpo, Berlin</td>
</tr>
<tr>
<td>June/July 06-07/2017</td>
<td>June 23</td>
<td>May 12</td>
<td>Jun. 09</td>
<td>Jun. 14</td>
<td>Conflict Area IT and the Operating Departments&lt;br&gt;ERP/SAP &amp; DSAG&lt;br&gt;Virtual reality – A new look at the auto sector&lt;br&gt;Reliability – with fail-safe precautions.</td>
<td>2nd Quarter 2017&lt;br&gt;April 5-6, 2017&lt;br&gt;VDA Technischer Kongress, Hannover&lt;br&gt;April 14-23, 2017&lt;br&gt;New York International Auto Show&lt;br&gt;April 20-23, 2017&lt;br&gt;iMobility, Stuttgart&lt;br&gt;April 24-28, 2017&lt;br&gt;Hanover Fair&lt;br&gt;April 9-17, 2017&lt;br&gt;AMICOM, Leipzig&lt;br&gt;April 26, 2017&lt;br&gt;automotiveIT Forum, Hannover&lt;br&gt;carIT Forum&lt;br&gt;May 9-12, 2017&lt;br&gt;Control Stuttgart&lt;br&gt;May 17-18, 2017&lt;br&gt;ProSTEP iViP Symposium, Essen&lt;br&gt;June 7-9, 2017&lt;br&gt;CES, Shanghai&lt;br&gt;automotiveIT DSAG – Automotive Summit 2017&lt;br&gt;July 5-6, 2017&lt;br&gt;ConCarExpo Berlin&lt;br&gt;05.-06.07.2017&lt;br&gt;ConCarExpo, Berlin</td>
</tr>
<tr>
<td>Jun. 04/2017</td>
<td>Jun. 05</td>
<td>May 05</td>
<td>Jun. 02</td>
<td>Jun. 07</td>
<td>Software for Autonomous Driving&lt;br&gt;Special: Infotainment&lt;br&gt;Forms of mobility – Alternatives to the automobile&lt;br&gt;Battery and fuel cell research</td>
<td>2nd Quarter 2017&lt;br&gt;April 5-6, 2017&lt;br&gt;VDA Technischer Kongress, Hannover&lt;br&gt;April 14-23, 2017&lt;br&gt;New York International Auto Show&lt;br&gt;April 20-23, 2017&lt;br&gt;iMobility, Stuttgart&lt;br&gt;April 24-28, 2017&lt;br&gt;Hanover Fair&lt;br&gt;April 9-17, 2017&lt;br&gt;AMICOM, Leipzig&lt;br&gt;April 26, 2017&lt;br&gt;automotiveIT Forum, Hannover&lt;br&gt;carIT Forum&lt;br&gt;May 9-12, 2017&lt;br&gt;Control Stuttgart&lt;br&gt;May 17-18, 2017&lt;br&gt;ProSTEP iViP Symposium, Essen&lt;br&gt;June 7-9, 2017&lt;br&gt;CES, Shanghai&lt;br&gt;automotiveIT DSAG – Automotive Summit 2017&lt;br&gt;July 5-6, 2017&lt;br&gt;ConCarExpo Berlin&lt;br&gt;05.-06.07.2017&lt;br&gt;ConCarExpo, Berlin</td>
</tr>
<tr>
<td>Aug./Sept. 08-09/2017</td>
<td>Sep. 01.</td>
<td>Jul. 21</td>
<td>Aug. 18</td>
<td>Aug. 23</td>
<td>Survey Top 25 IT Service Providers&lt;br&gt;Career special 2017&lt;br&gt;Individualized software – The key to agility&lt;br&gt;Data value – What is the value of company data?</td>
<td>2nd Quarter 2017&lt;br&gt;April 5-6, 2017&lt;br&gt;VDA Technischer Kongress, Hannover&lt;br&gt;April 14-23, 2017&lt;br&gt;New York International Auto Show&lt;br&gt;April 20-23, 2017&lt;br&gt;iMobility, Stuttgart&lt;br&gt;April 24-28, 2017&lt;br&gt;Hanover Fair&lt;br&gt;April 9-17, 2017&lt;br&gt;AMICOM, Leipzig&lt;br&gt;April 26, 2017&lt;br&gt;automotiveIT Forum, Hannover&lt;br&gt;carIT Forum&lt;br&gt;May 9-12, 2017&lt;br&gt;Control Stuttgart&lt;br&gt;May 17-18, 2017&lt;br&gt;ProSTEP iViP Symposium, Essen&lt;br&gt;June 7-9, 2017&lt;br&gt;CES, Shanghai&lt;br&gt;automotiveIT DSAG – Automotive Summit 2017&lt;br&gt;July 5-6, 2017&lt;br&gt;ConCarExpo Berlin&lt;br&gt;05.-06.07.2017&lt;br&gt;ConCarExpo, Berlin</td>
</tr>
<tr>
<td>Edition</td>
<td>Publication date</td>
<td>Editorial close</td>
<td>Ad close</td>
<td>Print files</td>
<td>Cover themes/Special focuses</td>
<td>Sections</td>
</tr>
<tr>
<td>---------</td>
<td>-----------------</td>
<td>----------------</td>
<td>----------</td>
<td>-------------</td>
<td>-------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>November 11/2017</td>
<td>Nov. 10</td>
<td>Sep. 29</td>
<td>Oct. 27</td>
<td>Nov. 01</td>
<td>IT Transformation – Infrastructure Technology Redefined Global engineering Continuing education 4.0 Recall analytics – Stemming recalls with IT</td>
<td>IT Strategy, IT Management, Production, Logistic, Sales &amp; Distribution, Car ICT</td>
</tr>
<tr>
<td>carIT 06/2017</td>
<td>No. 24</td>
<td>Oct. 13</td>
<td>Nov. 10</td>
<td>Nov. 15</td>
<td>New Mobility Germany – A Panoramic View of the Connected Car Infrastructure – Car to X Automated and networked parking Embedded software / onboard network architectures</td>
<td>IT Strategy, IT Management, Production, Logistic, Sales &amp; Distribution, Car ICT</td>
</tr>
<tr>
<td>December 12/2017</td>
<td>Dec. 08</td>
<td>Oct. 27</td>
<td>Nov. 24</td>
<td>Nov. 29</td>
<td>IT Trends 2018 IT security Supplier collaboration – Intelligent networking with suppliers Artificial intelligence and the impact on society</td>
<td>IT Strategy, IT Management, Production, Logistic, Sales &amp; Distribution, Car ICT</td>
</tr>
</tbody>
</table>

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |

Edition | Publication date | Editorial close | Ad close | Print files | Cover themes/Special focuses | Sections | Trade Fairs |
<table>
<thead>
<tr>
<th>Format</th>
<th>Text area width x height</th>
<th>Base price 4-color</th>
<th>Bleed format width x height</th>
<th>Bleed format 4-color</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>176 x 258 mm</td>
<td>6,700 euros</td>
<td>210 x 297 mm</td>
<td>7,370 euros</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>176 x 129 mm</td>
<td>4,370 euros</td>
<td>210 x 147 mm</td>
<td>4,800 euros</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>86 x 258 mm</td>
<td>4,370 euros</td>
<td>103 x 297 mm</td>
<td>4,800 euros</td>
</tr>
<tr>
<td>2/3 page horizontal</td>
<td>176 x 172 mm</td>
<td>5,800 euros</td>
<td>210 x 190 mm</td>
<td>6,380 euros</td>
</tr>
<tr>
<td>2/3 page vertical</td>
<td>116 x 258 mm</td>
<td>5,800 euros</td>
<td>133 x 297 mm</td>
<td>6,380 euros</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>176 x 85 mm</td>
<td>2,900 euros</td>
<td>210 x 103 mm</td>
<td>3,190 euros</td>
</tr>
<tr>
<td>1/3 page vertical</td>
<td>56 x 258 mm</td>
<td>2,900 euros</td>
<td>73 x 297 mm</td>
<td>3,190 euros</td>
</tr>
<tr>
<td>1/4 page horizontal</td>
<td>176 x 65 mm</td>
<td>2,350 euros</td>
<td>210 x 83 mm</td>
<td>2,580 euros</td>
</tr>
<tr>
<td>1/4 page vertical</td>
<td>43 x 258 mm</td>
<td>2,350 euros</td>
<td>58 x 297 mm</td>
<td>2,580 euros</td>
</tr>
</tbody>
</table>

**Frequency and quantity scale***
5 percent starting at 2x
15 percent starting at 4x
20 percent starting at 6x

*Special surcharges are not subject to discounts

**Placement:**
Cover pages:
+20% over bleed price
Desired placement:
+ 10% over base price (possible starting at 1/2 page)

**Ads in b/w:**
10% discount

**Print and online combination:**
Volume-dependent on request
1/1 page
Format: 176 x 258 mm
Bleed format: 210 x 297 mm

1/2 page horizontal
Format: 176 x 129 mm
Bleed format: 210 x 147 mm

1/2 page vertical
Format: 86 x 258 mm
Bleed format: 103 x 297 mm

2/3 page horizontal
Format: 176 x 172 mm
Bleed format: 210 x 190 mm

2/3 page vertical
Format: 116 x 258 mm
Bleed format: 133 x 297 mm

1/3 page horizontal
Format: 176 x 85 mm
Bleed format: 210 x 103 mm

1/3 page vertical
Format: 56 x 258 mm
Bleed format: 73 x 297 mm

1/4 page horizontal
Format: 176 x 65 mm
Bleed format: 210 x 83 mm

1/4 page vertical
Format: 43 x 258 mm
Bleed format: 58 x 297 mm

For bleed formats, a bleed difference of at least 3 mm is required on all sides.

File format:
Print PDF
**Adspecials**

(Can only be booked based on availability)

- Outer flap for cover: 16,500 euros
- Exclusive: 2nd cover page: 8,870 euros
- Exclusive: 4th cover page: 8,870 euros
- Exclusive: Glue-on bookmark (is provided): 12,200 euros
- Banderole: 14,200 euros

- Insert: 2-page (plus postage): 6,720 euros
- Insert: 4-page (plus postage): 10,080 euros
- Insert: 8-page (plus postage): 15,120 euros

- Glue-on postcard (plus carrier advertisement + postage): 4,200 euros
- Exclusive: Island advertisement in the table of contents: upon request
- Exclusive: Island advertisement in the editorial portion: upon request
- Booklet (DIN A6): upon request

Do you have an unusual advertising idea? Ask us what might work.
Your contact person: Patrick Krumbach 📞 +49 5101 99039-97

---

**Job Market – Recruiting as a Priority Issue**

4-color, exclusively type-area format

- Complete price four-color, 1/1 page: 5,040 euros
- Complete price four-color, 1/2 page: 3,150 euros

**Advertorial**

An example: You provide us with a "best practice story" relating to your company including text and images. We design your article and label it as an advertorial. The number of characters per page is about 1,500, plus image and logo.

- Base price 1/1 page: 8,130 euros
- Base Price 2/1 pages: 16,260 euros
- plus eBook: 500 euros
- Online presentation: 900 euros

**Advertorial with special printing**

- Base price 1/1 page: 8,870 euros
- Base price 2/1 page: 17,740 euros

* Placement in editorial section
»Google has reached a market capitalization that is larger than that of the German automotive industry.«

Gerhard Baum, CDO Schaeffler
IT for Automotive – The Marketplace for Specialists

Give your company an effective presence with a marketplace listing: your choice of six keywords under which your company can be found in the keyword index. Contact data: all the communication channels for a rapid connection with you. Your logo: incisive and attention-getting. Your business card in the market. A description of your company: Present your expertise and your top reference customers.

Year investment: 2,595 euros including online-entry

Company Profile

You have the opportunity to place your portfolio of products and services, your reference customers, photos of the person responsible for your automotive business or your top executive on a half or full page. You receive a template and provide us with the texts and the data. The design is included in the price.

1/2 page: 3,900 euros
1/1 page: 6,050 euros
»Bosch has a clear strategic objective. We create solutions for the networked life.«

Elmar Pritsch, CIO Bosch
Website
www.automotiveIT.eu
Average usage data:
25,000 to 30,000 PIs/month
14,000 visitors/month

Newsletter
In addition to the website, our Daily Newsletter goes out to 4,250 recipients per day. Ask us about the various advertising opportunities in this publication.

Online adspecials:
Further forms of online advertising like Wallpaper, Whitepaper, Advertorial, Hockeystick, Subnet etc. and advertising on our international Homepage www.automotiveIT.com we are pleased to offer you individual.

Advertising in the Sidebar:
Rectangle* (300x250 px or 200x200 px)  TCP = 170 €

Advertising in Content:
Banner (468x60 px)  TCP = 120 €
Rectangle (300x250 px or 200x200 px)  TCP = 170 €

Top-Position: Leaderboard* (1200x100 pixels) TCP= 220 €

Scan QR code and go directly online!

*Exclusive placement upon request

Check availability
Banner (560x500 px)  1,150 €
»We consider the digital transformation to be an absolute priority.«

Wilko Andreas Stark, Director, Daimler Strategy and Planning, Mercedes-Benz cars
Print run: 10,000 copies
Distributed circulation: 9,646
2d quarter 2016

The auto industry is investing 16 billion euros* a year in information technology. That makes IT one of the most important tools for the industry’s corporate strategies.

automotiveIT provides information to IT management and specialist decision-makers on all the key IT issues and trends with the highest possible editorial quality.

Numerous CIOs and IT managers in the industry use automotiveIT to their advantage by ordering relatively large numbers of copies. For example, they can be found in newsstands for employees at the headquarters of BMW IT.

* Source: VDA/ITA
Under the automotiveIT brand, we do more than publish our magazine eight times a year. We offer you a high-quality range of opportunities to present your company in a first-class environment, for example with:

- **Special editions** covering late-breaking topics, either prepared editorially or as corporate publishing projects
- **Books**, with you as a sponsor/co-author
- **IT for automotive**, the reference work for providers of software, hardware and services
- **Wall calendars, postcard campaigns and much more...**

Experience automotiveIT – digital and mobile

Read automotiveIT digitally on a tablet in the magazine app* (included with the magazine subscription). At www.automaticIT.eu, we keep you informed about the most important and relevant developments in auto industry IT.

Our Daily Newsletter assembles the most important, up-to-date industry news in a concise form. Read the news selections in our automotiveIT news app*. Or follow us on our social media channels.

* Our apps are available in the Apple App Store and the Google Play store.
Our advertising partners (excerpt):
automotiveIT Events

In 2017, we are again organizing congresses with high-level attendance. Always current, we orient our event portfolio to the most important topics and developments in the industry and thus to the needs of our participants and partners. For example, we build up networks where you meet the exact people in whom you and your business are interested. Make your company part of this successful concept and book your partner package for the event of your choice.

Our contact persons will give you their full support. From the selection of the right package to the implementation during the event.

Call us now!

Your contact persons:
Patrick Krumbach +49 5101 99039-97
Guido Göldenitz +49 5101 99039-94
Laura Pavel +49 5101 99039-96

automotiveIT Congress 2017
MARCH 23, 2017 · HANOVER · CeBIT
- Mandatory event for top decision-makers
- Largest congress at CeBIT (about 550 participants)
- Fully booked for years
- Most important IT summit for the auto industry

automotiveIT Production & Logistics Forum
April 26, 2017 · HANNOVER MESSE
- Top topics such as Industry 4.0
- Exciting industry discussions
- Decision-makers from the automotive and supplier industries and their IT service providers

Exciting topics such as:
- Sales 4.0 & connected services
- Logistics 4.0
- Production 4.0
- Engineering 4.0

AUTOMOTIVE SUMMIT 2017
Images from the automotiveIT Congress 2016 and the automotiveIT Forum 2016:

Information on other events such as the carIT Congress 2017 and more can be found at www.media-manufaktur.com
Our Magazines

Further products at www.media-manufaktur.com